



November 21-23, 2010

The Marriott at River Cree, Edmonton

## General Information

Knowledge transfer (KT) is about wanting to make a difference and do things better by ensuring that research is relevant, accessible and used to support decisions.

Whether you're a researcher, part of a research team, a health care practitioner, manager, knowledge broker, or a science entrepreneur, you are part of the knowledge transfer process. That process describes how new knowledge (innovate) moves between the producers and potential users (influence) and ultimately results in changes in policy and practice (integrate).

The 2010 RTNA conference will incorporate leading practices in KT and will bring together researchers, practitioners, policy makers, and KT specialists. It will be interactive and will encourage relationship building across disciplines; it will acknowledge the complexity of decision making; it will use storytelling and other effective means of moving knowledge; and it will provide an opportunity to learn about KT from experts and from each other. Come prepared to be challenged and energized as we innovate, influence, and integrate.

## Keynote Speakers

### **Yes We Did: Strategic Insights on Social Media from the Campaign that Changed History**

Rahaf Harfoush, Digital Strategist

### **When Best Evidence Isn't Enough: The Case of Vancouver's Safer Injection Site**

Dr. Thomas Kerr, B.C. Centre for Excellence in HIV/AIDS.

## Early Bird Registration

Early bird registration is available until November 5th, 2010. Visit

<http://www.ahfmr.ab.ca/rtna/conference10/> to register.

## Student Pricing

Come and network with leaders in Alberta's health research and innovation landscape. Early-bird student registration for \$78.75. Visit <http://www.ahfmr.ab.ca/rtna/conference10/> to register.

## Call for Abstracts

Share your Knowledge Transfer research or project with us. The call for abstracts deadline is October 1, 2010. Visit <http://www.ahfmr.ab.ca/rtna/conference10/> to download the call for abstracts and submission form.

## Program Update

Our program has been updated with new sessions such as **Knowledge Synthesis for Evidence-Informed Decision Making** and **Lunch with Experts**. Visit <http://www.ahfmr.ab.ca/rtna/conference10/> for details.

## Breakfast Roundtables

Choose your own breakfast roundtable topic for an opportunity to network with your peers while exploring a topic of mutual interest.

What are the roundtable topics? You tell us! Sound off on our conference blog at <http://www.ahfmr.ab.ca/rtna/conference10/blog/>.

## Join the RTNA

Not a member of the Health Research Transfer Network of Alberta (RTNA)? Membership is free. To learn about the benefits of joining the RTNA visit <http://www.ahfmr.ab.ca/rtna/benefits.php>.



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